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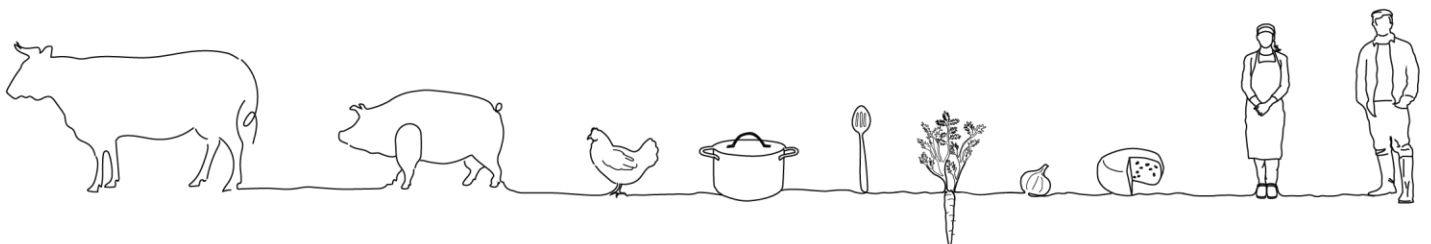
BASICS MARKET OPENING IN ALOHA THIS JUNE
- Local Grocer Expands Community Access to Fresh, Nutritious Food -

Aloha, Ore. – March 1, 2022 – Basics™ Market, a locally owned market designed to help people cook more and eat nourishing, locally sourced meals at home, is opening its doors in Aloha later this Spring. Located at 17675 SW Farmington Rd., (site of the former Bales Marketplace) the store is undergoing an extensive remodel and will be designed to fit the needs of the neighborhood.

“We are committed to locally-sourced, healthy, seasonal eating,” said Basics Market President, Joel Dahll. “This store will be our biggest store yet, so the team is working diligently to expand our offerings while still maintaining our purpose of nurturing stronger, healthier communities through food. We can’t wait to join the neighborhood!”

The largest Basics Market location yet, highlights of the 40,000 square-foot store include:

- A Northwest Proteins Counter featuring sustainably raised meats sourced from our own farms and other local farms that prioritize animal welfare and sustainable practices, local seafood, cured meats and plant-based selections;
- Fresh, seasonal produce delivered daily to ensure peak nutrition, including organic and the best quality conventional produce;
- Organic, locally produced brands from our own farms, including Lulubelle’s Creamery organic dairy products and Gwendolyn’s Organic Eggs;
- Monthly rotating recipe cards and Nutrition tips inspired by seasonal products and developed by our in-house culinary and nutrition mentors;
- A bottle shop stocked with a selection of local libations along with traditional favorites;
- An instore bakery where we’ll bake fresh bread and baked goods daily along with custom cake decorating;
- A scratch deli featuring homemade sandwiches, soups, pizza, entrees to order and a hot wok station;
- Fresh juice & smoothie bar along with coffee, espresso and an ice cream scoop shop;
- Wellness department featuring body care, vitamins, supplements, and more.
- Floral department featuring flowers, small plants and seasonal baskets





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About Basics

Part of the Wild Rose Food Company, Basics™ Market is a collection of area markets that feature curated fresh foods and pantry staples. Designed to help more people enjoy healthful meals at home, it finds the freshest, most flavorful ingredients, pairs them with simple recipes, and shares kitchen skills and nutrition knowledge. Basics supports regional farmers, growers and makers by sourcing products from farms that prioritize soil health, animal welfare, regenerative practices and seasonal rhythms. Its popular in-house brands include Lulubelle's™ Creamery, Gwendolyn's™ Organic Eggs, Willamette Valley Cheese™, Silver Sage Farms™, Sunny Jim™ and more. Basics recipes are developed by the store's in-house culinary team and evaluated for optimal health by our nutrition team. For more information visit www.basicsmarket.com and www.wildrosefoods.com.

